



# Shine a Light on Lung Cancer FAQ

## What does my fundraising go to?

Funds raised ensures Lung Foundation Australia can continue to offer vital support and information services, drive advocacy movements, education programs and support ground-breaking research into Lung Cancer.

## How do I get started with my fundraising?

Below are our top 3 tips for getting yourself moving.

1. **Your online fundraising page** is the most simple and effective way to kick start your fundraising. By adding your personal story and an image, people are 10 times more likely to support you.
2. By making a **personal donation** to your fundraising page, you take away that pressure of the first donation. Your donation can set the tone for your supporters. It is a fantastic way to get yourself moving towards your goal and show your commitment.
3. **Send an email** to your networks or **share your page on social media**. Simply spread the message of your fundraising – you'll be amazed at who will support you when you ask.

## How do I collect money that I fundraise?

The best way to get people donating, is directly through your online fundraising page. This provides them with an instant tax deductible receipt and means you can keep track of your fundraising efforts.

## Can people who donate get a tax deductible receipt?

All donations over \$2.00 are tax deductible. Anyone who donates through your online fundraising page will be instantly emailed their receipt.



## Banking offline donations.

If you receive cash and cheque donations in person rather than online, we will provide you with 2 key documents:

1. An Authority to Fundraise Letter (required for any offline fundraising)
2. A donation register sheet

Once you have received donations, simply follow the below steps! Please

Keep the donation register up to date.

- Fill in the register with your donor's name, email address and donation amount so they can receive a tax receipt for their donation.
- Please send this form to [supporters@lungfoundation.com.au](mailto:supporters@lungfoundation.com.au) and the total amount being banked to the Lung Foundation Australia Bank account.
- When transferring money to the Lung Foundation Australia, please use your donor ID as reference number.

### Lung Foundation Australia banking details:

Account name: Lung Foundation Australia

Westpac bank

BSB: 034 143

Account number: 110608

Reference: *Use your Donor ID indicated on Authority to Fundraise Letter*

## Facebook fundraising:

### How do I use Facebook fundraising?

Facebook is a great place to encourage your friends, family and colleagues to support you! Always share your Shine a Light on Lung Cancer Fundraising page to Facebook as opposed to setting up a Facebook fundraiser. This way you can be sure that all your funds raised will be shown on your Shine a Light on Lung Cancer Fundraising page.

Furthermore, we recommend you do not use the Facebook Donate button, as we cannot link any of the funds received through a Facebook fundraiser to your Shine a Light on Lung Cancer Fundraising page.

## Will Lung Foundation Australia still receive the funds?

Yes, if you have selected Lung Foundation Australia as your charity of choice, we'll receive the funds. However, please note there will be a delay. Also, your donors will receive a receipt a from PayPal Giving Fund, not Lung Foundation Australia.



## Why aren't the donations that I am receiving on my Facebook page showing up?

Facebook donations are managed by a third party (PayPal Giving Fund), so we cannot sync these donations with your Shine a Light on Lung Cancer fundraising page. The donation comes to us anonymously.

Therefore, the best way to receive donations from your friends, colleagues and family is by sharing your fundraising page to Facebook, as opposed to using the Facebook Donate button.

## COVID-19 Safety Measures

For the protection of all participants and volunteers, we ask you to adhere to all public health rules and regulations notified to you by your local, state, or federal government, other regulatory body [health.gov.au](https://www.health.gov.au/). (<https://www.health.gov.au/>). In addition to the this we ask that you follow these Covid-19 safety measures:

- Constant monitoring of the Covid-19 situation and restrictions in place.
- QR code or registration list check in
- Hand sanitiser will be readily available.
- Disposable masks will be available to participants should anyone wish to wear one.
- Participants will be required to bring their own water bottle.
- If we are unable to hold the physical event due to the ever-changing Covid climate we have a plan to make the walk virtual. Participants will be kept informed of any modifications to the event. Community Safety is our number one priority.
- We encourage 1.5m physical distancing where possible.

## Weather conditions

The event will proceed rain, hail or shine so keep an eye on the weather forecast and dress to the conditions.